


EMAIL
JP@JONNYPETERSON.COM

PHONE
714 423 4207

 Jonny Peterson | Graphic Design

EDUCATION

May 2006 - August 2009 | Art Center College of Design | Pasadena, California
Bachelor of Fine Arts in Graphic Design with Honors

June 2003 - May 2006 | Orange Coast College | Costa Mesa, California
Associate in Arts Degree

EXPERIENCE

November 2009 - April 2011 | Knock Knock | Venice, California
Junior Designer

Worked with a team of editors and to concept and develop witty products and market them to the unique Knock Knock consumer base. Designed product systems for specific retailers as well as core brand sales. Managed multiple projects and deadlines while working with the editorial and sales teams and providing art direction to illustrators.

January 2009 - April 2009 | Landor Associates | San Francisco, California
Design Intern

Worked on identities for the urban development firm, AECOM, as well as the new green FedEx division "Earth Smart." Designed an invitation for the non-profit scholarship fund "First Graduate" working with the client and the production team. Assisted designers in research, ideation and design.

COMPUTER

Strong working knowledge of:
Illustrator, Photoshop, InDesign, Dreamweaver, Flash, Microsoft Office, HTML and Action Script

Familiar with:
After Effects, QuarkXPress and Font Lab

RECOGNITION

Art Center College of Design:
Graphic Design Department Scholarship Fall 2007 and Spring 2008
Dean's List Summer 2006, Spring, Summer and Fall 2007, Fall 2008 and Summer 2009
Featured student on the Graphic Design Department's website (artcenter.edu/gpk)
Member of AIGA

SKILLS

Art direction, concept development, identity design, packaging, sequential, information systems, web design/development, font design, image editing, and book binding

Samples and references are available upon request